

GAO Management News

Accountability * Integrity * Reliability

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YouTube Gaining More News Viewers

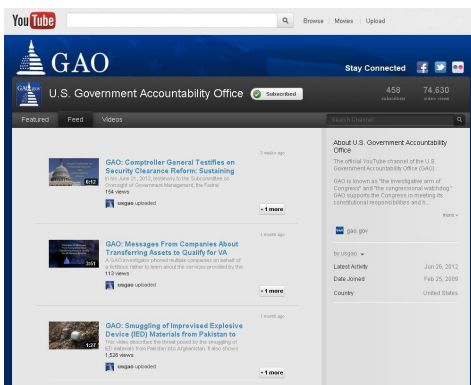


YouTube statistics show that more and more viewers are watching news on the video-sharing site. A new study by the Pew Research Center's Project for Excellence in Journalism goes a step further to explore the character of news on YouTube—what kinds of stories people access, who produced them, who posted them and what it means for the future of broadcast journalism. The report reveals that a “complex symbiotic relationship has developed between citizens and news organizations on YouTube, a relationship that comes close to the continuous journalistic ‘dialogue’ many observers predicted would become the new journalism online.”

Pew examined 15 months' worth – 260 videos – of the most-requested news videos on the site (January 2011 to March 2012), identifying and tracking the five most-viewed videos each week located in the “news & politics” channel of YouTube and analyzing the nature of the video, the topics that were viewed most often, who produced them and who posted them.

The Pew report says “Consumers, in turn, seem to be embracing the interplay in what they watch and share, creating a new kind of television news. They can determine the news agenda for themselves and watch the videos at their own convenience—a form of “on demand” video news.”

GAO on YouTube



GAO started its YouTube channel three years ago in anticipation of this kind of consumer shift to selecting and watching news online.

“YouTube now rivals the four major TV news networks for the number of viewers of news programming,” said Chuck Young, managing director of public affairs. “This is why we started the GAO YouTube channel and why it is so important to maintaining our relevancy in the future. Thank you to the Executive Committee, all the mission teams, the staff offices, and the individual volunteers who have played important roles in ensuring GAO is equipped for the future with content related videos that help people find and access our work.”

Since its start in February, 2009, the 99 videos on GAO's YouTube Channel have been viewed nearly 75,000 times. The videos feature aspects of GAO reports, congressional testimonies, High Risk issue areas, and general information about the agency, among other topics.

The GAO YouTube Channel is found at <http://www.youtube.com/usgao>.

Retired GAO Analyst Finishes Third Novel



Retired senior GAO analyst Arleen Alleman is set to issue her third novel about the adventures of fictional sleuths Darcy Farthing and GAO Director Mick Clayton. The author drew on her experiences at GAO to write the three murder mysteries set aboard various cruise ships.

Alleman's latest book, "Current Assets," which will be issued next month, finds Darcy and Mick in South Florida, where he is working on a GAO investigation with the U.S. Marshals and the local sheriff.

"Mick and his staff, and their boss, Ken Worthford, are a lot like many of the fine people I worked with at GAO for all of those years," Alleman told *Management News*. "They are very smart, talented, competitive, and analytical, just like real GAO folks, whom I greatly admire. In my stories, Worthford is frustrated by the inordinate amount of violence and madness Mick seems to attract."

"Of course, they all rise to the occasion, as I'm sure any GAO analyst would," Alleman added.

But if you think you spot yourself or a colleague in one of her novels, Alleman says it is pure coincidence. "Absolutely no," Alleman said. "As a matter of fact, people ask me all the time if the characters are drawn from people in your past. Something happened to a gal I knew 40 years ago. The incident has been included, but the character is not."

Alleman, who retired from GAO in 2002 after working 22 years in the Denver field office, says she particularly enjoyed the investigative aspect of the work at GAO, "especially interviewing people from so many diverse professions and learning so much about many different topics."

Born in England and raised in the United States, Alleman now lives in Colorado with her husband, Tim and their cat, Xena. Husband Tim also worked for GAO before joining the U.S. Marshall's Office. You can find out more about the author and her life after GAO at <http://www.arleenalleman.com/>.

Mark Your Calendar

Thursday, July 26

International Auditor Fellows Graduation

GAO staff are invited to attend the International Auditor Fellows graduation ceremony on Thursday, July 26, at 2:00 p.m. (ET) in the Staats Briefing Room.

The 2012 graduating class is comprised of 21 participants from 17 countries; a reception will be held in the McCarl Room immediately following the ceremony. See [notices](#) for further information.

From Here and There

Leave Donations Sought
for PI Staffer

PI is seeking annual leave donations on behalf of Andy Clinton. Mr. Clinton has exhausted his annual and sick leave due to a medical condition. Annual leave donations are being accepted and anyone wishing to donate leave must complete GAO Form 174, <http://info1.gao.gov/forms/gf174.pdf>, have it approved by their Team/unit Managing Director.

Approved forms will be submitted to Regina Parks, HCO, rm 1T10. For additional information, please contact Patricia Waters on 202-512-9791. A list of other GAO employees eligible to receive leave donations can be found on the Intranet under "Leave Share Program."

Job Market

OIG Seeks One Band II/III Information Technology Analyst

The Office of the Inspector General (OIG) is seeking candidates from experienced staff for one permanent Information Technology Analyst position at the Band II or III level. Applications are due Friday, August 10. The position is located in headquarters and will be filled through lateral reassignment. GAO will not pay relocation expenses.

The Inspector General reports to the Comptroller General (CG) and is responsible for audits and investigations related to both GAO and the U.S. Commission on Civil Rights (Commission); provides leadership and coordination and recommends policies to promote economy, efficiency, and effectiveness in GAO and the Commission; and keeps the agency heads and Congress informed concerning fraud and other serious problems, abuses, and deficiencies related to the administration of agency programs (see GAO Order 0130.1.23).

Job Description/Skills Required

The individual selected will be responsible for independently planning and conducting medium- and high-risk audits assessing GAO's and the Commission's use and management of information technology to support their operations, which includes annual evaluations of the agencies' information security programs as required by the Federal Information Security Management Act of 2002 (FISMA).

Candidates should have excellent written and oral communication skills, as well as strong analytic skills and an institutional knowledge of GAO's engagement management policies, work processes, and audit methodologies. For purposes of independence, it is preferred that those selected should not plan to go back on line at the completion of this assignment.

Application Information

To apply, submit a memo by Friday, August 10, to Inspector General Frances Garcia, Room 1808, expressing your interest and job experience (resume, GAO Form 537, or OF-612), accompanied by your last two performance appraisals. OIG will work with the selected candidate and his/her unit on an appropriate start date.

For more information, contact [Frances Garcia](#) at 202-512-5748.

Arrivals and Departures

Welcome to recently hired GAO employees:

IAT: Michael Ten-Kate

Good luck to recently retired GAO employees:

ARM: Frank Synowiec Jr., Ronald Fecso

FMA: James Rinaldi Jr.

FMBO: Larry Gooding

GC: Sylvia Shanks

ISTS: Todd Weiss

IT: John Riley

NRE: Sandra Davis

Goodbye and best wishes to employees leaving GAO:

ASM: Margaret Hardy, Michelle Liberatore

FAIS: Emily Wold

FMBO: Laura Jamieson Brooks Milani

FO/Dallas: Kristine Baenziger

HC: Regina Lohr

**Recent Reports,
Testimony, and
Legal Products**

Public GAO products—reports, testimony, and legal decisions and opinions—are available on GAO’s [web site](#) as they are released. In addition, you may sign up for [daily e-mail alerts](#) alerts about issued products. You may also subscribe to Twitter alerts for [reports](#) and [legal products](#). Use the [search engine](#) to locate older products.

Electronic Warfare: DOD Actions Needed to Strengthen Management and Oversight. (351631)
GAO-12-479, July 9.

Highway Projects: Some Federal and State Practices to Expedite Completion Show Promise. (546055)
GAO-12-593, June 6.

Highway Projects: Survey of State Departments of Transportation (an E-supplement to GAO-12-593). (542202)
GAO-12-637SP, June 6.

Iraq: U.S. Assistance to Iraq’s Minority Groups in Response to Congressional Directives. (320910)
GAO-12-834, July 10.

Information Technology Reform: Progress Made but Future Cloud Computing Efforts Should be Better Planned. (311266)
GAO-12-756, July 11. [podcast included]

Ryan White Care Act: Improvements Needed in Oversight of Grantees. (290915)
GAO-12-610, June 11.

Bankruptcy: Agencies Continue Rulemakings for Clarifying Specific Provisions of Orderly Liquidation Authority. (250629)

GAO-12-735, July 12.

Security Clearances: Agencies Need Clearly Defined Policy for Determining Civilian Position Requirements. (351644)

GAO-12-800, July 12.

Trade Adjustment Assistance: USDA Has Enhanced Technical Assistance for Farmers and Fishermen, but Steps Are Needed to Better Evaluate Program Effectiveness. (361338)

GAO-12-731, July 12.

Justice Assets Forfeiture Fund: Transparency of Balances and Controls over Equitable Sharing Should Be Improved. (440970)

GAO-12-736, July 12.

Justice Grant Programs: DOJ Should Do More to Reduce the Risk of Unnecessary Duplication and Enhance Program Assessment. (440971)

GAO-12-517, July 12.

Human Capital: HHS and EPA Can Improve Practices Under Special Hiring Authorities. (450920)

GAO-12-692, July 9.

Foreign Assistance: U.S. Assistance to the West Bank and Gaza for Fiscal Years 2010 and 2011. (320887)

GAO-12-817R, July 13.

Defense Infrastructure: The Navy's Use of Risk Management at Naval Stations Mayport and Norfolk. (351647)

GAO-12-710R, July 13.

Department of State: Foreign Service Midlevel Staffing Gaps Persist Despite Significant Increases in Hiring. (320849)

GAO-12-721, June 14.

Conflict Minerals Disclosure Rule: SEC's Actions and Stakeholder-Developed Initiatives. (320866)

GAO-12-763, July 16.

Payment to Counties: More Clarity Could Help Ensure County Expenditures Are Consistent with Key Parts of the Secure Rural Schools Act. (361331)

GAO-12-775, July 16.

Gun Control: Sharing Promising Practices and Assessing Incentives Could Better Position Justice to Assist States in Providing Records for Background Checks. (441000)

GAO-12-684, July 16.

Student and Exchange Visitor Program: DHS Needs to Assess Risks and Strengthen Oversight Functions. (131069)

GAO-12-572, June 18.

Mortgage Foreclosures: Regulatory Oversight of Compliance with Servicemembers Civil Relief Act Has Been Limited. (250623)

GAO-12-700, July 17.

Gun Control: States' Laws and Requirements for Concealed Carry Permits Vary across the Nation. (440992)

GAO-12-717, July 17.

Student And Exchange Visitor Program: DHS Needs to Assess Risks and Strengthen Oversight Functions. (131069)

GAO-12-572, June 18.

General Aviation Security: Weaknesses Exist in TSA's Process for Ensuring Foreign Flight Students Do Not Pose a Security Threat. (441088)

GAO-12-875, July 18.

Congressional Testimony

Delphi Bankruptcy: Termination of Delphi Pension Plans. (544180)

GAO-12-909T, July 10.

Counterterrorism: U.S. Agencies Face Challenges Countering the Use of Improvised Explosive Devices in the Afghanistan/Pakistan Region. (320927)

GAO-12-907T, July 12.

Cybersecurity: Challenges in Securing the Electricity Grid. (311091)

GAO-12-926T, July 17.

Government Transparency: Efforts to Improve Information on Federal Spending. (311273)

GAO-12-913T, July 18.

General Aviation Security: TSA's Process for Ensuring Foreign Flight Students Do Not Pose a Security Risk Has Weaknesses. (441092)

GAO-12-900T, July 18. (Related report: GAO-12-875)

2020 Census: Sustaining Current Reform Efforts Will be Key to a More Cost Effective Enumeration. (451002)

GAO-12-905T, July 18.

Legal Decisions
and Opinions

Bid Protest Decisions

Complere Inc. B-406553, June 25.

Split Rock, Inc.—Costs, B-404892.2, June 25.

Blackstone Consulting, Inc., B-405909.2, January 31.

West Construction, Inc. B-406511, June 15.

Rocamar Engineering Services, Inc., B-406514, June 20.

XTec, Inc., B-404495.2, November 4, 2011.

Science Applications International Corporation, B-406460, B-406460.2, June 7.

Rust Consulting, Inc. B-406410, May 18.

CHE Consulting, Inc., B-406639, June 28.

Maersk Line, Limited, B-406586, B-406586.2, June 29.

Deloitte & Touche LLP, B-406563, B-406563.2, June 27.

MedVet Development LLC, B-406530, June 18.

Medicare Advantage Quality Bonus Payment Demonstration, B-323170, July 11.

Crewzers Fire Crew Transport, Inc. B-406601, July 11.

Tennier Industries, Inc. B-403946.2, June 29.

Pay for Consultants and Scientists Appointed under Title 42 B-323357, July 11.

CYIOS, Inc., B-402728.3, July 13.

Trident³, LLC, B-405781.3, July 5.

Aldevra, B-406608, B-406654, B-406655, B-406656, July 13.

MCB Lighting & Electrical, B-406703, July 13.

Crown Worldwide Moving & Storage B-406614, July 17.

Other Decisions

Pay for Consultants and Scientists Appointed under Title 42, B-323357, Jul 11.

Medicare Advantage Quality Bonus Payment Demonstration, B-323170, Jul 11.

On Capitol Hill

July 10, 2012

Nicole Clowers, FMCI, testified on the Delphi bankruptcy, termination of Delphi Pension plans before the Subcommittee on TARP, Financial Services and Bailouts of Public and Private Programs, House Committee on Oversight and Government Reform.

July 12, 2012

Charles Johnson, Jr., IAT, testified on challenges faced by U.S. Agencies in countering the use of improvised explosive devices in the Afghanistan/Pakistan region before the Subcommittee on Cybersecurity, Infrastructure Protection, and Security Technologies, House Committee on Homeland Security.

July 17, 2012

Greg Wilshusen, IT, testified on challenges in securing the electricity grid before the Senate Committee on Energy and Natural Resources.

July 18, 2012

CG Gene Dodaro testified on government transparency and efforts to improve information on federal spending before the Senate Committee on Homeland Security and Governmental Affairs.

Steve Lord, HSJ, testified on TSA's process for ensuring that foreign flight students not pose a security risk before the House Homeland Security Committee: Transportation Security Subcommittee.

Robert Goldenkoff, SI, testified on sustaining current reform efforts for the 2020 Census before the Homeland Security and Governmental Affairs Committee: Federal Financial Management, Government Information, Federal Services and International Security Subcommittee

Speakers' Platform

Ron Fecso and Kathleen Padulchick, SI, participated in a panel discussion titled "The Burdens of the ACS: A Panel Discussion of Respondent Burden, Privacy/Confidentiality Concerns, and User Burden" at the Workshop on the Benefits (and Burdens) of the American Community Survey organized by the Committee on National Statistics at the Keck Center of the National Academies, in Washington, DC, June 16.

On the Air

Greg Wilshusen, IT, appeared on NewsChannel 8's "Capital Insider" program to discuss GAO's work on Cyberthreats and economic espionage, July 6.

Brian Lepore, DCM, discussed GAO's latest BRAC work (GAO-12-709R, June 29) with Federal News Radio, July 9.

Lisa Shames, NRE, discussed the USDA direct payments report (GAO-12-640, July 3) with Federal News Radio, July 10.

Gary Engel, FMA, did an interview with Federal News Radio to discuss FMA's recent report on preparation of the U.S. Consolidated Financial Statement, July 11.

Steve Caldwell, HSJ, discussed the Department of Homeland Security's management of security surveys and vulnerability assessments (GAO-12-378, May 31) with Federal News Radio, July 12.

Charles Johnson, IAT, appeared on NewsChannel 8's "Capital Insider" to discuss improvised explosive devices in Afghanistan and Pakistan (GAO-12-907T, July 12), July 16.

Brenda Farrell, DCM, discussed agency policies and procedures for determining security clearance designations for civilian positions (GAO-12-800, July 12) with Federal News Radio, July 16.

Dave Powner, IT, discussed cloud computing (GAO-12-756, July 11) on the weekly GAO segment on Federal News Radio, July 16.

About Management News

Management News is published biweekly by Public Affairs and distributed by email to GAO employees and by email subscription to GAO retirees. An archive of past issues is located on the intranet. Submit information for publication to [Management News](#). For more information or to suggest a story idea, contact *Management News* Editor [Jennifer Ashley](#), (202) 512-4490.